

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example bias in the media. It is my understanding that responsible broadcasting educates the public by providing objective and well-balanced accounts of the issues...accounts based upon factual information that presents both sides.

Sinclair's behavior in relation to the current presidential campaign smack of lobbying, yellow journalism and bias. It documents to the impact of special interest groups. This behavior is dangerous and casts a poor light upon all broadcasting. Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.